

What is Formula X51 (or X51)

Formula X51 is XanGo's new category creating product. X51 will be available to all U.S. and Canadian distributors on July 20, 2009. In the interim, Canadian distributors can order through our Not For Resale (NFR) program.

How do I take X51?

The recommended dosage is 2 capsules daily taken with a meal, up to a maximum of 6 capsules daily. The preferred time of day to consume X51 is first thing in the morning – so the ingredients can work with your body to maintain normal balance during the most stressful part of your day. Although it is not necessary to consume X51 with food, those individuals with sensitive stomachs may find that taking X51 with a meal or snack reduces the chance of mild gastrointestinal discomfort (i.e. heartburn).

How do I take X51 with XanGo® Juice, XanGo 3SIXTY5™ and other supplements?

X51 can be taken in conjunction with XanGo Juice and XanGo 3SIXTY5 daily. A typical regimen would be as follows:

Breakfast:	XanGo Juice, 1-3 oz. XanGo 3SIXTY5 AM pack X51, 2 capsules
Lunch:	XanGo Juice, 1-3 oz. (Optional 2nd dose of X51, 2 capsules)
Dinner:	XanGo Juice, 1-3 oz. XanGo 3SIXTY5 PM pack

XanGo Juice and XanGo 3SIXTY5 work together for physical wellness, while X51 works on mental balance. Taken daily, all three supplements will create the ideal atmosphere for whole body wellness - mind, body, and balance.

All XanGo products to date have included xanthones. Will Formula X51 include xanthones?

No. Formula X51 is not intended to replace XanGo Juice. While xanthones and XanGo Juice support internal wellness of our physical body, Formula X51 supports internal wellness of mind and balance. Both should be taken together for maximum health and wellness benefits. XanGo Juice and Formula X51 together maximize the business building opportunity.

Is X51 “all-natural”?

Yes. X51 is a proprietary blend of four ingredients, which are natural extracts from oranges (citrus sinensis), eurycoma roots (eurycoma longifolia), and green tea leaves (camellia sinensis). L-theanine is a naturally-occurring amino acid that is found in green tea leaves. Our capsules are vegetarian based and made from chlorophyll.

Is X51 safe for everyone to use?

X51 is intended for adult (18 and older) use only. As with any dietary supplement, X51 is not recommended for pregnant or lactating women. If you have any medical condition or are taking medication, consult with a health care professional prior to use.

Can I take X51 if I am Pregnant/Nursing? Can children take X51?

No. Although the ingredients in X51 are safe, X51 is recommended for adult (18 and older) use only and is not intended for use during pregnancy or by nursing mothers. These recommendations are based on our understanding of the ability of X51 to help maintain normal balance in healthy (although stressed) adults.

Can X51 be used in conjunction with other medications?

While the product is safe to consume, it is best to first consult your health care professional before you start taking X51 if you are on any type of medication.

Can I take X51 if I am also on Menopausal Treatments (i.e. Estrogen/Progesterone, “Bio-identical hormones”)?

If you are taking any prescription or over-the-counter medications, or if under any medical care, it is always a good idea to discuss adding any new dietary supplement or herbal supplement with your personal healthcare provider, physician, or pharmacist. X51 does not influence the female reproductive hormones (estrogen/progesterone).

Does X51 contain steroids, testosterone or other banned substances?

No. X51 is free of any human growth hormones, steroids, or other substances that have been banned by many sports governing bodies, and particularly for use in athletic training. Testing at independent drug-testing laboratories (BSCG Lab in the U.S. and HFL Lab in the U.K.) confirm the ingredients in X51 are free of such substances and approved for use by athletes. Furthermore, X51 meets all standards of the World Anti-Doping Agency (WADA).

What are metabolic hormones?

There are many metabolic hormones that the body uses and their primary responsibility is to help control energy metabolism. Some of the key hormones are thyroid hormone, cortisol, leptin, and testosterone. These hormones perform various functions including regulating body's temperature, energy and stress-coping mechanism.

How do metabolic hormones relate to well-being?

Well-being is a state of balanced energy levels, mood, and mental function. This balance is achieved by the delicate equilibrium of metabolic hormones.

What type of science exists on this product to back up its claims? Has any of it been published?

To-date, four human clinical trials have been conducted. These results have shown significant benefits for balance and significant improvements in psychological measures of “Vigor” (mental, physical, and emotional energy) and have been presented at eight top peer-reviewed scientific conferences in the world. In addition, there are a number of published studies behind each of the active ingredients.

Of the research done to date, have any human clinical trials been conducted? Are there any toxicity studies?

So far, four third-party, human clinical studies have been performed on the X51 proprietary formulation without any adverse incidents to report. In addition, a wide range of independent laboratory and toxicity studies have been conducted on each individual ingredient – none of which have suggested any adverse or toxic effects of the individual ingredients or the 4-ingredient blend found in X51.

How does XanGo ensure that the ingredients we source are untainted, of maximum efficacy, and free of toxins such as mercury?

In terms of Quality Assurance, our ingredients are standardized extracts to assure potency and safety. Our ingredients are consistent from batch to batch in terms of active compounds, but are also analyzed for microbials and heavy metals (like mercury). The ingredients in X51 have undergone clinical evaluation (feeding to humans) and toxicity analysis.

Can you tell me about the formulator of X51, Dr. Shawn Talbott?

Dr. Shawn Talbott received dual Bachelor's degrees in Sports Medicine (B.S.) and Fitness Management (B.A.) from Marietta College, his Master's degree (M.S.) in Exercise Science from the University of Massachusetts, and his Ph.D. in Nutritional Biochemistry from Rutgers University. His research is primarily focused on metabolism, weight loss, sports nutrition and human performance. Dr. Talbott has also undertaken post-graduate studies in Entrepreneurship at the Massachusetts Institute of Technology's Sloan School of Business as part of MIT's curriculum with the Entrepreneur's Organization (EO) and the highly selective, 3-year Entrepreneurial Masters Program (EMP). Dr. Talbott is also the past Director of the University of Utah Nutrition Clinic and was recognized as an Outstanding Instructor in their Department of Nutrition (2004).

Dr. Talbott is the recipient of a dozen competitive research awards and has published over 200 articles on nutrition, health and fitness. He has served as a nutrition consultant and educator for elite-level athletes in a variety of sports including professional triathletes, members of the Utah Jazz (NBA basketball), the United States Ski and Snowboard Association, and the Performance Enhancement Team (PET) for the United States Track and Field Association, and the United States Olympic Training Centers.

Why is XanGo partnering with Dr. Shawn Talbott?

While living in Malaysia, founder Joe Morton learned of more than mangosteen's native folklore. He also learned of a unique botanical active revered for centuries as the "king of traditional medicine" in Southeast Asia, *Eurycoma longifolia*. (Formula X51 features a proprietary and research-proven blend of four ingredients, including *Eurycoma longifolia*.) This discovery, just as with mangosteen, prompted a curiosity, one that led to research and now development. Part of this development included a partnership with Dr. Talbott, Ph.D., one of the foremost scientists working on *Eurycoma longifolia* today. Dr. Talbott is a recognized leader in his field, a renowned expert in human performance and stress physiology and a practiced professional in using natural products to enhance well-being.

Can you explain some of the negative internet information surrounding Dr. Talbott?

Dr. Talbott worked with Window Rock Company to develop and market a product called CortiSlim®. He appeared in a couple of infomercials and a number of media interviews to help generate sales for the product and he received royalty fees on sales of the product. He also developed a claims substantiation binder for Window Rock, listing the allowable claims, which could be made under current regulation. Unfortunately, Window Rock chose not to follow these claims, which led to FTC action.

The claims made for the product, which were deemed by the FTC not to be legal, were not advised by Dr. Talbott nor made by him personally. Dr. Talbott completely cooperated with the FTC during its investigation and forfeited the royalty fees he had earned from sales that were tied to these challenged health claims. The matter is closed and Dr. Talbott has been cleared from further investigation.

If Dr. Talbott did not make any of the claims and was not the subject of this investigation then why was he questioned by the FTC?

The FTC investigation was all-encompassing and because he had been involved in the development of the formula and some promotion for the product he became a natural subject for questioning. Again, Dr. Talbott never made any of the claims that were disputed by the FTC and for this reason he has been cleared from further investigation.

In previous years, Dr. Talbott has posted material on his Supplement Watch Web site questioning the nutritional value of superfruits like the mangosteen. In fact, he has been a harsh critic. Why the change of heart? Is it only for financial gain?

Dr. Talbott readily admits to some past negative critiques of the superfruit movement and the beverages made from these ingredients. While he believed what he wrote at the time, many years have passed and he has since

reviewed some credible scientific advancements on superfruits and has witnessed the consumption of millions of bottles of products such as XanGo Juice without significant reports of negative incidents.

The combination of scientific research and anecdotal experience has led him to have a change of opinion. Dr. Talbott is no different than any of us who, after some review, has an open mind and may change his opinions when presented with convincing information.

In the past, Dr. Talbott has developed products for other multi-level marketing companies. Is there any conflict of interest with his working with XanGo?

No. While it is true that he has developed products for other companies, these are separate non-competing products with X51. Furthermore, Talbott has now agreed to an exclusive product development and marketing relationship with XanGo.

Is Dr. Talbott devoted to working exclusively with XanGo from now into the future?

Yes, he has entered into an exclusive relationship with XanGo to market the X51 product and will not work with any other company or put any competing products on the market. He will continue to operate his scientific research firm.

Where can I learn more about Formula X51?

Visit our website at xango.com/X51 to learn more about X51.